

FROGTOWN ARTWALK

SEPTEMBER 21, 2024

4-10 PM

Become A Sponsor!

Who We Are:

Elysian Valley Arts Collective (E.V.A.C.), a 501(c)(3) nonprofit community organization along the LA River advocates for the positive, transformative effects of the arts by providing valuable resources and creative opportunities. We facilitate collaborative, educational and celebratory spaces of exchange for artists and community members to thrive and to experience pride of place.

About Frogtown Artwalk:

Our much-anticipated biennial Frogtown Artwalk is back for 2024, featuring over 50 artists, craftspersons, makers and vendors popping up in 40 spaces stretching almost a mile along the LA River. The event showcases art, cultural performances, dance, spoken word and highlights community resources. This presents an exciting opportunity for individuals and businesses to support local artists, makers and performers that are creating in our community. You are also supporting arts education for the youth of Elysian Valley/Frogtown and surrounding LA River communities.

View the 2022 Frogtown Artwalk Recap Video [HERE](#)

Your support will help fund the artwalk and our year-round events and programs, including...



Frogtown First Fridays; new summer series celebrating and supporting our local artists, craftspersons and businesses. June-October



In classroom or in local art studios - Free art classes that are focused on youth and senior engagement. Learn More [HERE](#)



Events & programs, including juried art shows, mural mentorship, art installations and filmmaking projects. Learn More [HERE](#)

FROGTOWN ARTWALK 2024

More Event Info

Who is Our Audience?

The Frogtown Artwalk attracts visitors from all over greater Los Angeles that are interested in viewing and collecting art by local artists. Our event also attracts a fair amount of attendees right from our own neighborhood; Elysian Valley/Frogtown who enjoy the performances and interactive attractions the event offers. Our event is family-friendly with many free or low cost activities that are attractive to families on a budget. The event is also dog-friendly, so even Fido can come! Entry to the artwalk is always FREE.

A Little About Demographics:

Elysian Valley/Frogtown has 6457 residents. 50.49% Male, 49.51% Female (our event attendance reflects these numbers as well). The median age is 39 years old. The artwalk attracts visitors of all ages; from kids and teens to senior citizens 55 & over.

Frogtown Artwalk Attendance:

2016: Approximately 8000

2018: Approximately 7000

2020: We went virtual. View our highlight reel [HERE](#)

2022: Re-emerging after the pandemic, approximately 4500-5000

2024: Expected attendance 6000-7000



Frogtown Artwalk 2024

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THE ELYSIAN VALLEY ARTS COLLECTIVE INVITES YOU TO BECOME A SPONSOR OF THE
2024 FROGTOWN ARTWALK



Sponsorship Levels

We are pleased to offer these opportunities to impact our community with your support. Your generosity is the source and strength of our success. Through your contributions, the EVAC continues to offer educational activities and events throughout the year. As a 501(c)3 nonprofit organization your contribution is fully tax deductible. All of our sponsorship packages are customizable. We hope you will consider a sponsorship and be part of our community.

Great Blue Heron

\$10,000

Benefits include...

- Lead Sponsor for the Event-Booth Activation
- Logo on EVAC Website
- Logo on EVAC Event Videos
- Acknowledgement in Press Releases & Newsletters
- Logo on Printed Materials
- Logo on Pedicabs
- 3 Social Media Posts
- Onstage Mentions During Event
- 10 Tickets to EVAC's Annual Fundraiser "LA River Beach Party" on July 14, 2024 in Frogtown



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Sponsorship Levels

Snowy Egret

\$5,000

Benefits include...

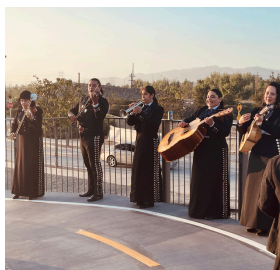
- Logo on EVAC Website
- Logo on EVAC Event Videos
- Acknowledgement in Press Releases & Newsletters
- Logo on Printed Materials
- 2 Social Media Posts
- Onstage mentions during event
- 8 Tickets to EVAC's Annual Fundraiser "LA River Beach Party" on July 14, 2024 in Frogtown

Merlin

\$2,500

Benefits include...

- Logo on EVAC Website
- Acknowledgement in Press Releases & Newsletters
- Logo on Printed Materials
- 2 Social Media Posts
- 6 Tickets to EVAC's annual Fundraiser "LA River Beach Party" on July 14, 2024 in Frogtown



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Sponsorship Levels

Osprey

\$1,000

Benefits include...

- Logo on Website
- Acknowledgement in Press Releases & Newsletters
- Logo on Printed & Digital Event Map
- 2 Social Media Posts
- 4 Tickets to EVAC's Annual Fundraiser "LA River Beach Party" on July 14, 2024 in Frogtown

Mallard

\$500

Benefits include...

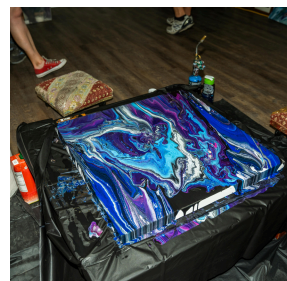
- Acknowledgement in Press Releases & Newsletters
- Logo on Printed & Digital Event Map
- 1 Social Media Post
- 2 Tickets to EVAC's Annual Fundraiser "LA River Beach Party" on July 14, 2024 in Frogtown

Ready to Sponsor? Questions?

Please reach out to evartscollective@gmail.com and/or donate online here:

<https://www.evartscollective.com/sponsor-the-artwalk>

If you wish to pay with a check, please make check payable Elysian Valley Arts Collective and mail to 2041 Blake Ave Los Angeles CA 90039 **Thank You!**



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Additional Sponsorship Opportunities:

Purchase an advertisement on one or more of our pedicabs that cruise up and down the LA River Bike Path during the entire event. Have your business seen by thousands of attendees within your target audience.

Sponsor a special art installation like our light projections by Projected Visions under the 2 Freeway Underpass or the Taylor Yard Bridge. Have your logo projected during the course of the event in these prominent locations.

Sponsor a music stage or cultural performance. We have live music stages at Spoke Bicycle Cafe, The Frogtown Brewery, The River LA and performances on the Taylor Yard Bridge. You could help support local musicians, dancers and performers by sponsoring these activities. These packages are customizable. Any artwork needed is supplied by the advertiser.

Advertise on a Pedicab \$700.00

Sponsor an art installation \$1,500.00

Sponsor a Music Stage or Cultural Performance \$2,000.00

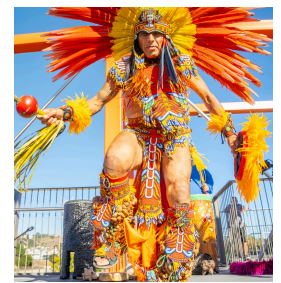
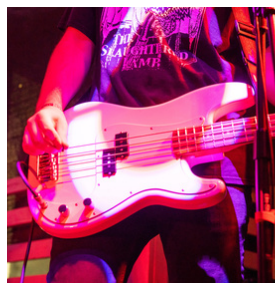
Sponsor a Documentary Filmmaking Project \$3,000.00

See our latest film "Maja" [HERE](#)

Interested in These Unique Sponsorship Options? Questions?

Please reach out to evartscollective@gmail.com or call us at 323-664-0202 with your questions or to customize your sponsor package supporting these unique cultural offerings.

If you wish to pay with a check, please make check payable Elysian Valley Arts Collective and mail to 2041 Blake Ave Los Angeles CA 90039 **Thank You!**



2022 Frogtown Artwalk Grantors & Sponsors

THANK YOU TO OUR SUPPORTERS



THANK YOU TO OUR MERLIN LEVEL SPONSORS



THANK YOU TO OUR OSPREY LEVEL SPONSORS



THANK YOU TO OUR MALLARD LEVEL SPONSORS



Elysian Valley Arts Collective



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- David Dedlow
- Damian Robledo
- Chazandra Kern

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Contact Us

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